

Bosicha Livestock Investment Limited

Strategic Plan (2025–2028)

Aligned with the Regional Livestock Program (RLP) Objectives

1. Executive Summary

Bosicha Livestock Investment Limited presents this Strategic Plan (2025–2028) to outline our roadmap for transforming the livestock sector in Northern Kenya. This plan is aligned with the Regional Livestock Program (RLP) goals to foster inclusive, climate-resilient, and competitive livestock market systems. Key priorities include scaling operations in Qudama/Wajir, strengthening the Borana cattle value chain, expanding fodder production, and integrating women and youth through livestock aggregation and SME training.

2. Organizational Overview

Bosicha Livestock Investment Ltd is a registered Kenyan enterprise focused on modernizing traditional livestock keeping, particularly Borana cattle, and enhancing value chain resilience. We operate in Wajir North, Wajir County, where we manage a 5,000-acre farm in Qudama for fodder production and plan to integrate feedlot systems, livestock aggregation, and targeted SME development.

3. Vision, Mission, and Core Values

Vision: A resilient, inclusive, and market-driven livestock sector in Northern Kenya.

Mission: To enhance productivity and profitability in the livestock value chain through innovation, training, aggregation, and sustainable resource use.

Core Values: Integrity, Inclusivity, Innovation, Sustainability, Partnership

4. Strategic Context and Alignment with RLP

Industry Analysis: Pastoralists in Kenya face market isolation, limited aggregation infrastructure, and poor access to feed and veterinary services. Women and youth are significantly underrepresented in livestock value chains.

RLP Alignment: Our strategy aligns with RLP's objective to:

- Promote sustainable business models.
- Foster backward/forward market linkages.
- Empower women/youth aggregators.
- Facilitate trade within and beyond Kenya, especially in RLP counties: Wajir, Garissa, Nairobi, and Coastal regions.

5. Strategic Objectives (2025–2028)

1. Expand livestock aggregation and market systems across Northern Kenya.
2. Develop climate-resilient fodder and feedlot infrastructure in Qudama.
3. Enhance women and youth inclusion in livestock trade and SME training.

4. Improve market access for Borana cattle through strategic partnerships.
5. Support peacebuilding and social cohesion through value chain collaboration.

6. Strategic Pillars & Action Areas

Pillar 1: Inclusive Livestock Aggregation Networks

- Establish networks of livestock aggregators, focusing on women/youth.
- Support semi-formal aggregation groups in Qudama and surrounding areas.
- Build holding grounds with feed and water along livestock trekking routes.

Pillar 2: Feedlots, Fattening, and Market Access

- Operationalize the Qudama feedlot for Borana cattle.
- Facilitate forward linkages with abattoirs and exporters.
- Establish supply contracts and price information systems.

Pillar 3: Women & Youth-led Enterprise Development

- Conduct quarterly training for SMEs in aggregation and value addition.
- Prioritize leadership and entrepreneurial skills for women/youth.
- Introduce embedded services: extension advice, business coaching, access to financing.

Pillar 4: Innovation & Resilience in Value Chains

- Leverage drought-tolerant fodder varieties and modern irrigation.
- Pilot digital livestock traceability and quality control.
- Incorporate early warning systems for livestock health and market trends.

Pillar 5: Institutional Development & Reporting

- Improve internal governance and M&E systems.
- Commit to data sharing and collaboration with RLP and partners.
- Report on impact, gender outcomes, and business sustainability.

7. Implementation Framework

A phased approach will guide implementation:

- 2025: Infrastructure, aggregation network establishment, baseline data collection.
- 2026: SME training scale-up, feedlot operation, market contracts.
- 2027: Evaluation, digital systems rollout, trade expansion.
- 2028: Sustainability transition, co-investment deepening, scale-up.

8. Monitoring, Evaluation, and Learning (MEL)

- Use performance indicators aligned with RLP scoring: alignment, innovation, impact, cost-effectiveness, gender sensitivity.
- Regular M&E reports shared with partners.
- Mid-term and final impact evaluations.

9. Financial Plan and Co-Investment Strategy

- Bosicha commits to contribute 50%+ to proposed business investments.
- Revenue will be generated through livestock sales, fodder, and value-added services.

- Strategic partnerships will include Mercy Corps, government, aggregators, and financial institutions.

10. Annexes

- Risk matrix
- RLP objective alignment table
- Timeline and work plan
- Letters of support (if applicable)